VOLGA WIDE SPAN: FOR OPPORTUNITIES FOR LIFE!

NIZHNY NOVGOROD REGION

2019
3.2 million people
Live in Nizhny Novgorod Region*

1.2 million people
Live in Nizhny Novgorod*

71.9 years
Average life expectancy*:
- 66.2 years for men
- 77.2 years for women

5th place in Russia
In terms of population

32,900 RUB
Average wage**
2nd place in the Volga Federal District

9,200 RUB
The subsistence level**

1st place in Russia
Quality of life index – 2019***

* According to Regional office of the Russian Federal State Statistics Service in Nizhny Novgorod
** According to the Newsletter of Ministry of Economic Development and Investment of Nizhny Novgorod Region
*** International rating database Numbeo
One third of the population receive income above the average*.

- Above 35,000 RUB: 29%
- Between 25,000 - 35,000 RUB: 17%
- Below 25,000 RUB: 54%

MODERN STANDARDS AND WORLD’S LEADING TECHNOLOGIES

Extensive clinical base
More than 1,200 health care facilities in Nizhny Novgorod Region

Private health centers
More than 190 clinics in Nizhny Novgorod

Medicine institution
- Establishment of oncology cluster of nuclear medicine
- Due to advanced technological developments, Privolzhsky Research Medical University is in Russia’s leading ranks

Privolzhsky Research Medical University
- Research Institute of Biomedical Technologies
- Institute of Fundamental Medicine

«Health Trains» program
New format:
Mobile diagnostics centers provide treatment for more than 100 remote communities of Nizhny Novgorod Region
AFFORDABLE EDUCATION OPPORTUNITIES IN NIZHNY NOVGOROD REGION

- More than 1,150 pre-school facilities
- More than 15 private institutions
- More than 900 general education schools

LOMONOSOV SCHOOL
Private educational institution which is recognized for offering accredited International Baccalaureate programs (PYP and MYP, DP)

- More than 70 vocational training institutions
- 11 higher education institutions and 16 branches
- The training program for foreign experts is offered
Nizhny Novgorod International Airport «Strigino»

named in honor of Valery Chkalov

- 30 federal and 10 regional airlines
- Overall ridership is above 1.5 million passengers per year
- Certified by ISAGO

Overall ridership is above 1.5 million passengers per year.
Nizhny Novgorod railway station

The biggest in the Gorky Railway:

- 70 trains daily
- 15 regions
Well-developed public transportation system

- Overall ridership is above 30 million passengers per year*:
  - Buses – 4 million passengers
  - Subway – 27 million passengers
- 42 billion RUB are planned to be invested in transport infrastructure in 2018-2020
- Modernization of roads: construction of transport junctions and bridges
- Construction of Terminal Logistics Center
- Construction of a highway from Moscow to Kazan

* According to the Regional office of the Russian Federal State Statistics Service in Nizhny Novgorod
THE REAL ESTATE MARKET MEETS THE HOUSING NEEDS OF ANY LEVEL

- **More than 1,300 m²**
  - The rate of housing construction in 2018*

- **26,057 RUB**
  - Housing rental

- **6 Luxury Housing**
  - Completed world-class building projects

- **4th place**
  - in the Volga Federal District in terms of completed housing projects, 16th place in Russia

- **60,000 RUB**
  - Average cost of m² living area in the Nizhny Novgorod region
  - To compare: 185,000 RUB — average cost in Moscow
  - 112,000 RUB — in St. Petersburg

* According to the Newsletter of Ministry of Economic Development and Investment of Nizhny Novgorod Region
Key security indicators in Nizhny Novgorod Region

- Hardware and software complex “Safe city”
  15 external information systems, including:

- Traffic violation photo and video recording system
  More than 1000 cameras in Nizhny Novgorod region

- Face recognition based video surveillance system
  More than 900 cameras in Nizhny Novgorod region

- 23rd place in the world
  Security index*

* International rating database Numbeo
OPPORTUNITIES FOR TOURISM AND RECREATION

- More than 700 cultural heritage sites
- Nizhny Novgorod Kremlin
- Rukavishnikov's Manor
- Nizhny Novgorod Fair
- More than 90 federal cultural heritage sites in Nizhny Novgorod Region
- More than 600 monuments of regional significance
WORLD-CLASS HOSPITALITY LEVEL

- 10,000 hotel rooms
- 336 certified accommodation facilities
- 19 4-star hotels
- 63 3-star hotels
- Sheraton - the first 5-star hotel of the international franchise in Nizhny Novgorod (opened in 2017)
SHOPPING, ENTERTAINMENT AND RESTAURANTS

REGULAR HOLDING OF FESTIVALS:
ELECTRONIC AND CLASSICAL MUSIC FESTIVALS,
FILM FESTIVALS,
HANDICRAFTS FESTIVALS

More than 87 shopping and entertainment centers

16 cinemas

More than 100 fitness clubs

20 concert halls
97 PRIORITY INVESTMENT PROJECTS

621 INVESTMENT AREAS

4TH PLACE IN THE VOLGA FEDERAL DISTRICT IN TERMS OF CAPITAL INVESTMENT

3RD PLACE IN THE VOLGA FEDERAL DISTRICT IN TERMS OF FOREIGN DIRECT INVESTMENT

COMPREHENSIVE BUSINESS SUPPORT
IT’S EASY TO TAKE THE FIRST STEP WITH EXPERTS!

INTERNATIONAL COMMUNITY IN THE REGION

NIZHNY NOVGOROD REGION DEVELOPMENT CORPORATION

INVESTOR

NIZHNY NOVGOROD ASSOCIATION OF INDUSTRIALS AND ENTREPRENEURS

CHAMBER OF COMMERCE AND INDUSTRY
MODERN TECHNOLOGIES ARE INTRODUCED FOR RAPID COMMUNICATION AND INVESTORS’ CONVENIENCE

- INVESTMENT GATEWAY: WWW.NN-INVEST.COM
- INTERACTIVE MAP OF INVESTMENT SITES
- INVESTOR’S PERSONAL ACCOUNT ALLOWS TO REPORT A PROBLEM
- PROJECT-MANAGEMENT OFFICE HELPS TO MONITOR THE IMPLEMENTATION OF EACH PROJECT
- 24-HOUR HOTLINE

AMPLE OPPORTUNITIES FOR SUCCESSFUL BUSINESS DEVELOPMENT

- UNIQUE ENVIRONMENT FOR AN EFFECTIVE BUSINESS START
  - LOWER FINANCIAL BURDEN
  - INFRASTRUCTURE AND RESOURCES AVAILABILITY
  - ACCESS TO LABOUR MARKET
  - ROBUST REGIONAL MARKET
  - VAST RAW-MATERIAL BASE
  - NEW OPPORTUNITIES FOR DEVELOPMENT
  - INNOVATIONS

LOWER FINANCIAL BURDEN ALLOWS TO INCREASE EFFICIENCY OF INVESTMENT PROJECTS

- TAX BENEFITS AND PREFERENTIAL LOANS
- LAW OF NIZHNY NOVGOROD REGION № 180-L OF DECEMBER 16, 2004 ON STATE SUPPORT INVESTMENT ACTIVITIES ON THE TERRITORY OF THE NIZHNY NOVGOROD REGION
- LAND AND PROPERTY TAX, PROFIT TAX - 0%
- FEDERAL SUPPORT MEASURES
- SPECIAL INVESTMENT CONTRACT
- SUBSIDIZATION OF RESEARCH AND DEVELOPMENT AND TRANSPORTATION COSTS, SUBSIDIZATION OF INTEREST RATES
- CONCESSIONAL LOANS
- RUSSIAN INDUSTRIAL DEVELOPMENT FUND’S PROGRAMS

UNIQUE ENVIRONMENT FOR AN EFFECTIVE BUSINESS START

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NIZHNY NOVGOROD REGION
ACCESS TO THE LABOUR MARKET WILL PROVIDE BUSINESSES WITH HIGHLY COMPETENT WORKFORCE

- One of the top-five leading regions in terms of learning capacities in Russia
- 21,000 graduates annually
- 80 professional and 100 scientific-research organizations
- 30 resource centers:
  - engineering, automobile and ship manufacturing, metallurgy, chemistry, IT, construction industry
  - 13,000 qualified specialists for businesses per year
LARGE REGIONAL MARKET AND RAW-MATERIAL BASE REFLECT ENABLING ENVIRONMENT FOR BUSINESS DEVELOPMENT IN THE REGION

90,9% MANUFACTURING ACTIVITIES
1,4 TRILLION RUB THE VOLUME OF DISPATCHED PRODUCTION OF MANUFACTURING INDUSTRIES
2ND PLACE IN THE VOLGA FEDERAL DISTRICT IN TERMS OF INDUSTRIAL PRODUCTION

PRIORITY SECTORS

- OIL REFINING
- AUTO INDUSTRY
- METALLURGY
- CHEMICAL INDUSTRY

TOP-10 IN RUSSIA IN TERMS OF INDUSTRIAL OUTPUT
NEW OPPORTUNITIES FOR DEVELOPMENT REDUCE THE PROJECTS COSTS

AHEAD-OF-THE-CURVE TERRITORIES

SAROV, VOLODARSK, RESEHTIKHA
TAX BREAKS TO 0%

PROSPECTIVE SPECIAL ECONOMIC ZONE

DZERZHINSK
CHEMISTRY, PHARMACEUTICS, LOGISTICS
TAX BREAKS TO 0% (FOR 10 YEARS)
OPEN DIALOGUE BETWEEN ENTREPRENEURS AND REGIONAL AUTHORITIES

- The socio-economic development strategy of Nizhny Novgorod region up to 2035
- Implementation of the strategy in the light of business initiatives
- Regular meetings with the business community of the region
- Debates on the most acute issues
- Settlement of complex problems
- Expert committees
- Active business participation
- Sessions of agency for strategic initiatives
- Feedback
- Participation of business in assessment of effectiveness
NIZHNY NOVGOROD REGION

2019

• LIFE • TOURISM • BUSINESS